

## OBJECTIVES

- To explore the use of motion to convey meaning
- To explore the use of style and image to convey meaning
- To explore typography, hierarchy and type in motion
- To utilize the elements of music: timing, beat, rhythm, tempo to inform your decisions (aesthetic and motion)
- To gain an understanding of music and how it can be used to convey meaning (ideas, emotions, thoughts)
- To explore the relationship between style, image, music and motion

## DESCRIPTION

We are reaching the end of our journey and I hope you feel, as I do, that a great deal has been accomplished and learned. Now it is time to focus that confidence, experience and knowledge into one last project that puts it all together.

A title sequence is the beginning of a movie that lists the director, main actors, producers, etc. Many, such as Saul Bass's titles for the Hitchcock film, Psycho has become as iconic as the movie's themselves.

Your task will be to create an animated title sequence for a fictional movie of your creation. Its use of motion, graphic style, typography, and music should reflect its genera, mood and theme.

## REQUIREMENTS

- Dimensions of 800 by 450 pixels **or** 1280 x 720 (square pixels) 24 FPS
- 1 to 3 minutes
- Should include music related to the mood of your movie (You must have rights to use the music) Options for music will be posted
- Should include ending credits at the end with (Title, Author, Course Information: Introduction to Animation, instructed by Jonathan Fahnestock (optional), Date, and credits to any music or sound FX used)

## TYPICAL TILE SEQUENCE

- |   |                        |
|---|------------------------|
| 1 The Picture Company                       | 8 Costume Designer     |
| 2 <i>A the Director's Name</i> Film         | 9 Produced by          |
| 3 Lead Actors                               | 10 Music by            |
| 4 Name of Film                              | 11 Edited by           |
| 5 Supporting actors - Famous, one at a time | 12 Production Designer |
| 6 Supporting actors - groups                | 13 Screen play by      |
| 7 Casting by                                | 14 Directed by         |