

Could You Explain That?

informational motion graphics (infomographics)

OBJECTIVES

- To explore utilizing the elements of motion, sound, design and illustration to disseminate information aspiring to create a solution that is creative, clear and effective
- To explore the processes of conducting research, scripting, and storyboarding
- To refine technical skill sets in the production of animated works
- To create and learn from creation

DESCRIPTION

The dissemination information into understandable, engaging, and effective solutions is one of the most profound purposes of design. Your goal will be to utilize and develop your skills as designer, writer, artist and animator to effectively explain a process, a problem, a principle, how to do something, where to find somewhere, what something means, etc. Topic options are wide but your choice should be something that interests you that you don't know very much about.

REQUIREMENTS

- Research with cited sources
- Fully scripted and storyboarded
- Completed using primarily After Effects
- The final should be rendered in mov and in flv formats
- Resolution HD 1280 x 720 or 1900 x 1080 30 fps
- 2 – 4 minutes, you may go longer
- Should include music and narration (having rights to use the music is highly preferred)
- Should include ending credits at the end with (Title, Author, Course Information, year, and credits to sound and sources)